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**FOR IMMEDIATE RELEASE**

## **PANDIGITAL PARTNERS WITH GETJAR TO PROVIDE TABLET CUSTOMERS WITH THOUSANDS OF FREE APPS**

**DUBLIN, Calif., Aug. 4, 2011** – [Pandigital](#) today announced it has partnered with GetJar, the world's largest free app store, to provide thousands of applications to Pandigital's tablet customers, allowing them to customize their tablets based on their digital lifestyle.

GetJar will be pre-installed on every new Pandigital tablet, starting with the recently announced [Pandigital Planet](#), [Pandigital Nova](#) and [Pandigital Star](#) tablets in the U.S. Pandigital users will be able to quickly view and download thousands of free applications by simply clicking on the GetJar icon.

"We are excited to partner with GetJar to provide the largest selection of today's most relevant and useful apps that meet our customers' needs extremely well," said Neil Yarian, vice president of business development, Pandigital. "GetJar is the perfect addition to our new tablet line that offers users a choice in devices that best fit into their digital lifestyle – whether they are a student, a busy mom, a professional, or all three."

Users will be able to choose their favorite applications from categories such as Education, Social & Messaging, Entertainment, Finance, Food, Games, Health, Search, Lifestyle, Maps, Music, News & Weather, Photos, Productivity, Religion, Shopping, Sports and Travel.

"As we continue to grow into a popular destination for Android users, we are thrilled to be the app store of choice for Pandigital's new Android tablets," said Ilja Laurs, Founder and CEO of GetJar. "We expect that Pandigital users will enjoy and get great use out of a free app store preloaded onto their new device."

### **About Pandigital**

Privately held, Pandigital® develops and markets digital lifestyle products. The company is ranked No. 1 in the U.S. for digital photo frames<sup>(1)</sup> and No. 2 worldwide for eReaders.<sup>(2)</sup> The company recognizes the growing digital lifestyle market as well as the convergence of digital content such as Internet, email, accessibility to multiple apps, books/magazine/newspapers, social media, games, movies/video, music/audio, and more. Pandigital has received numerous accolades and industry awards for its high-quality products that are renowned for their innovative technology, simplified user interface, contemporary style, and for providing exceptional value to consumers. Pandigital sells its award-winning line of media tablets, eReaders, digital photo frames and scanners through more than 35,000 retail storefronts in the

United States, Canada and Europe. Pandigital is headquartered in Dublin, Calif. For more information, visit <http://www.pandigital.net>.

1 Source: Parks & Associates, FY 2007-2010

2 Source: IDC, Q3 & Q4 2010

### **About GetJar**

GetJar is the world's largest free app store with over 2 billion downloads to date. The company distributes more than 150,000 mobile applications across a variety of operating systems including Android, Blackberry, Java, Symbian and Mobile Web. In 2010, GetJar was named a Technology Pioneer Award Winner by the World Economic Forum and listed by TIME magazine as One of the 10 companies that will change your life. GetJar is headquartered in Silicon Valley with offices in the UK and Lithuania. For more information, please visit [www.getjar.com](http://www.getjar.com) and follow us @GetJar.

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